

MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 L

Results as of: 03/31/2018

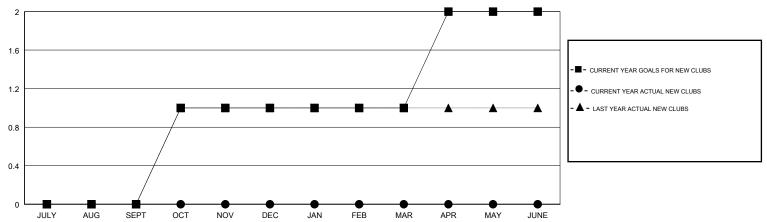


LOCATION TENNESSEE

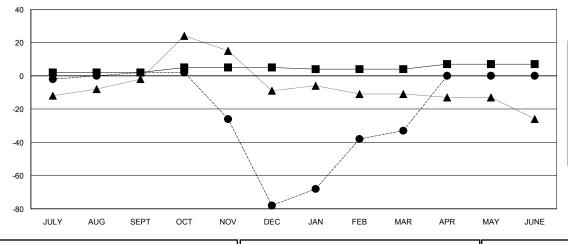
GMT CA

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	0	JULY/AUG/SEPT	2	24	20
OCT/NOV/DEC	1	0	1	OCT/NOV/DEC	3	33	111
JAN/FEB/MAR	0	0	0	JAN/FEB/MAR	-1	82	22
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	3	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



- ■ - MEMBER GROWTH NET GOAL	
- ● - MEMBER GROWTH ACTUAL	
- ▲ - LAST YEAR MEMBERSHIP ACTUAL	

594 (66.37%)

301 (33.63%)

DROPPED CLUBS: 1		
DROPPED MEMBERS		
DECEASED	0	
CLUB CANCELLED	55	
OTHER	98	
TOTAL	153	

23 CLUBS OF 41 ADDED 1 OR MORE
NEW MEMBERS

	Women Percentage Fiscal Year Goal: 36%
CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS
MEMBERSHIP DATA	

MALE

FEMALE

FAMILY MEMBERS PAYING HALF

GENDER DISTRIBUTION

98

49